

Megan
Krueger



Visual Development Designer

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SKILLS

Visual Design

Brand design

Event design

Presentation design

Video design

Corporate

Executive collaboration

Storyteller

Project management

Logistics planner

Personal

Collaborator

Adapter

Planner

Communicator

Time management

TOOLS

Adobe CC

Photoshop

InDesign

Illustrator

After Effects

Acrobat

Microsoft Suite

PowerPoint

Excel

Outlook

Sharepoint

EXPERIENCE

Feb 2020 – Current | Safelite AutoGlass | UX Designer

- Social media design, B2B campaign articles, website wireframing and banner advertisements

Mar 2018 – Feb 2020 | Safelite AutoGlass | Multimedia Designer

- Designed compelling, visually rich and impactful motion graphics, advertising, in-venue signage, social media, emails and supporting videos as needed for executive leaders and key clients
- Led brand and visual storytelling for executive client and event presentations
- Collaborated directly with leaders and partners to thoroughly understand the project's business objective, discuss viable solutions and execute design plan

Jan 2017 – Feb 2018 | Nationwide Insurance, IT | Program Coordinator

- Brand designer and marketing strategist for peer-based learning program; included digital and print deliverables, created and proofread communications for program's audience, expanded the program by bringing in new organizations and integrating other learning programs
- Coordinated, scheduled, and maintained logistics, managed facilitator needs, lead bi-weekly session preparation meetings for teachers and proctors
- Served as presentation specialist to Associate Vice President and all other directors in my department to deliver process visualization

Feb 2015 – Jan 2017 | Nationwide Insurance, IT | Visual Designer

- Responsible for brand within my organization, communications for job aids, designed and maintained Sharepoint content, created supplementary materials
- Worked with executives and business partners to create and maintain internal and external presentation (process management, roadmaps, tactical and event)

Nov 2013 – Dec 2014 | Thirty-One Gifts | Presentation Specialist

- Presentation Specialist for all internal and external conferences, developed interactive and animated presentations, decks for pitching proposals to the CEO, instructional presentations for hosts and facilitators of corporate events, CEO monthly online meetings for consultants
- Assisted print and digital teams with deliverables; created email and web banners, animated media, social media posts and targeted advertisements, edited conference and product catalog

Oct 2012 – Nov 2013 | Nationwide Insurance, IT | Multimedia Designer

- Event Committee member (2012-2013, 2013-2014) an internal technical conference; involved in the planning and running of the event, developed the marketing visual strategy, designed all digital and print deliverables
- Consulted with executive level management to create visual mock-ups and interactive PDFs, involved in various re-branding and educational content projects for internal groups within Nationwide

Feb 2012 – Oct 2012 | Nationwide Insurance, IT | Program Intern

EDUCATION

2007 – 2011 |  Columbus College of Art & Design | BFA